



# Fresh insight for teacher effectiveness

## Zero-in on strategies to support new growth

Update your approach to teacher effectiveness with renowned scholar **Robert J. Marzano's new 2017 Focused Evaluation Model**, a significant update and step forward for teacher evaluation. The Focused Model draws on new data from multiple sources—including several years of state test data, evaluation scores, surveys, and growth metrics.

The bottom line: We've translated hours of research to bring you the most effective classroom strategies in a streamlined model that simplifies the evaluation process. The Focused Model supports instructional strategies to implement standards in every classroom.

Excited about PD to make leaders and teachers more effective? We designed the Focused Evaluation Model to sustain learning. We believe in investing in teachers and leaders by providing top-notch support that lasts long after the implementation phase.



## Marzano Focused Teacher Evaluation Model Summary of Features

- Four domains of expertise: standards-based planning; standards-based instruction; conditions for learning; and professional responsibilities.
- 17 essential core instructional elements promote student achievement.
- Detailed focus statements are paired with desired effects for each element in the model.
- Live and online training and coaching modules simplify adoption.
- iObservation offers teacher support with a library of videos, with digitized resources.

## Summary of Benefits

**Streamlined.** Leverages just 23 essential professional behaviors.

**Transparent.** An evidence-based objective model that provides consistent, accurate scoring.

**Real-world-tested.** Draws on feedback from hundreds of classrooms, schools, and districts

**Growth Oriented.** Includes built-in techniques and strategies for teachers to use when reflecting and self-assessing.

**Practical.** An embedded instructional framework offers teachers a clear pathway to scaffold instruction

**Evidence-based.** Relentless emphasis on using student evidence and student formative results.

## Related Resources

Pair the Focused Evaluation Model with [iObservation](#) to streamline and simplify your evaluation process, and consider adding the Growth Tracker to include job-embedded training and aligned PD for teacher teams.

For teachers, we believe that the focus on fewer elements and more clear protocols are the key. For school leaders, fewer and longer observations will help with managing time for observations. Overall, the Focused Evaluation Model is a much more fluid framework that makes sense and should help teachers move farther in standards-based instruction to the higher levels of rigor.

-Eric Winkle, President, Putnam City Association of Classroom Teachers



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